

For Immediate Release April 25, 2017

11th Annual 82nd Avenue of the Roses Parade and Carnival Cancelled Due to Public Safety Concerns

Portland, OR – For more than a decade, 82nd Avenue of Roses Business Association, in partnership with local businesses, residents and community groups, has hosted the 82nd Avenue of Roses Parade. This event, created to celebrate and promote East Portland and the diverse community that lives, works and plays on 82nd Avenue is also the first sanctioned event of the Portland Rose Festival.

Following threats of violence during the Parade by multiple groups planning to disrupt the event, 82nd Avenue of Roses Business Association can no longer guarantee the safety of our community and have made the difficult decision to cancel the Parade originally scheduled for Saturday, April 29 at 9:30am. The related Carnival at Eastport Plaza is also cancelled. We are deeply disappointed that the agendas of these outside groups have so regrettably impacted East Portland and the 82nd Avenue community.

While the formal Parade and Carnival are cancelled, we strongly encourage Portlanders to visit the great businesses on 82nd Avenue of Roses on Saturday and in the future.

Save The Date: 'Around the World in 82 Dishes,' the 2nd annual international food tour of 82nd Avenue is August 1-31. Visit discover82ndave.com for more information.

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The volunteer-run 82nd Avenue of Roses Business Association has served the businesses along 82nd Avenue since 1978. 82nd Avenue of Roses Business District includes more than 1,700 businesses which provide more than 12,000 jobs. Of the more than 25,000 households that call 82nd Avenue home, 32% are people of color.