

# THE CINEMA OF HORRORS HAUNTED HOUSE

TREADWAY EVENTS, KUKN, KLOG & THE WAVE PRESENTS:

## THE CINEMA OF HORRORS HAUNTED HOUSE

### 2017 Marketing Packet

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# WELCOME

The Cinema of Horrors is a unique Halloween event featuring two haunted houses at the old Three Rivers Mall theater in Kelso, WA. Featuring the "FarmHouse", our most terrifying attraction is a non-stop adrenaline rush inside of Ma's disgusting, dusty, demented 'ol house where the family always enjoys tormenting their visitors.

Our second attraction, "Dark Legends of New Orleans", is an adrenaline rush in which you'll take a trip to New Orleans and come face to face with some of history's most dark and terrifying legends. Besides our two, top notch haunted attractions we're featuring a retro horror scare zone, delicious fair foods for hungry fear seekers and other exciting nightly events.

The Cinema of Horrors is an all ages, family friendly event. However, we recommend it for audiences 13 years or older. For younger audiences we offer fun, non-scary, trick-or-treat nights. Visit our website for more information.

The Cinema of Horrors is presented by Portland, OR based event production company Treadway Events & Entertainment and local radio stations, KUKN, KLOG & The Wave.

**DATES:** OCT. 13-14, 20-22ND, 27-31ST 2017 | **TIMES:** 7:00-11PM  
FRI-SAT & 7-9:30 Sun-Tues

**PRICES:** Adults: \$15 Children \$10

FOLLOW US!



[INSTAGRAM.COM/CINEMAOFHORRORS](https://www.instagram.com/cinemaofhorrors)

**#CINEMAOFHORRORS**



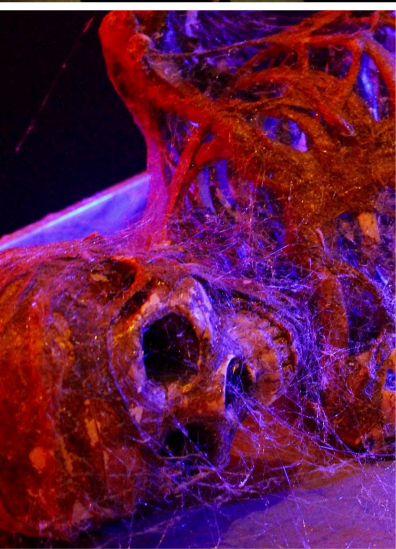
[FACEBOOK.COM/CINEMAOFHORRORS](https://www.facebook.com/cinemaofhorrors)



[TWITTER.COM/TREADWAYEVENTS](https://www.twitter.com/treadwayevents)

**[WWW.CINEMAOFHORRORS.COM](http://www.cinemaofhorrors.com)**







# DEMOGRAPHICS



24%  
MALE



76%  
FEMALE

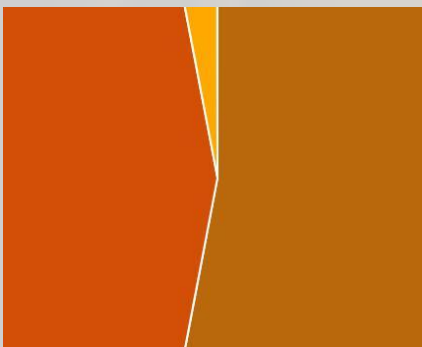
## EDUCATION

NO COLLEGE	62 %
COLLEGE	35 %
GRAD SCHOOL	3%

## AGE

17 and Under	24%
18 to 35	48%
36 to 55	20%
56 and over	8%

## INCOME



0-50k	65 %
50-100k	35%
100-150k	3%

# CINEMA OF HORRORS MARKETING OPPORTUNITIES

## GREAT PUMPKIN SPONSOR:

- All print materials designate you as event partner.
- Sponsored social media contests.
- Inclusion in event press releases.
- Inclusion in social media campaign; recognition on Facebook, Twitter, Instagram & SnapChat.
- Verbal recognition at "Devil's House Party"
- "Devils House Party" stage banner space
- Logo on Devil's House Party Tickets
- Customized on-site marketing opportunity (subject to approval)
- Ability to buy discounted admission tickets for employees, vendors or clients.
- Logo on Event Tickets
- Sponsorship mentioned in email blast to event email database.
- Posting of sponsor-provided banner/sign at front entrance and exits.
- Logo included on all event volunteer shirts.
- Logo on our event and company websites.
- 30 Complimentary VIP event tickets.
- Exterior banner space (subject to size requirements).
- Your company as an advertised discount coupon pick-up location.
- 10x10 booth space at event
- Recognition on event websites.
- Movie Poster Advertisement in lobby display cases.

**\$5,000**

### SCREAMIN' SPONSOR:

- Inclusion in social media campaign; recognition on Facebook, Twitter, Instagram & SnapChat.
- Logo on all flyers and posters.
- Inclusion in press releases. (20k+)
- Logo on COH Merchandise (exclusions apply)
- Logo included on all volunteer shirts.
- Banner space near food cart area, near restrooms and in lobby
- Your business as one of our advertised discount coupon pick-up locations
- Recognition on social media and website.
- 10x10 booth space at event.
- 15 Complimentary VIP event tickets
- Recognition on event websites.
- Banner Space at "Devil's House Party"

**\$2000**

### SPOOKTACULAR SPONSOR:

- Logo on all flyers and posters. (20k+)
- Banner space in lobby.
- Inclusion in social media campaign; recognition on Facebook, Twitter, Instagram & SnapChat.
- Inclusion in press releases.
- Logo on our event and company websites.
- 20 Complimentary VIP event tickets
- Banner Space at "Devil's House Party"
- Recognition on event websites.

**\$1000**

### SUPPORTING SPONSOR:

- Inclusion in social media campaign; recognition on Facebook & Twitter.
- Logo with link on our event and company websites
- 10 Complimentary VIP event tickets
- Recognition on event websites.

**\$500**

Custom packages are available. Please contact Brandon for further information.  
Brandon@TreadwayEvents.com | (971) 266-1781

**WWW.CINEMAOFHORRORS.COM**

# MARKETING AGREEMENT

Please complete and send to the address listed below

**Company / Organization Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Contact Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Type of Product or Service** \_\_\_\_\_

**Package Name:** \_\_\_\_\_ **Investment Amount: \$** \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Please send a digital file of your logo to [info@TreadwayEvents.com](mailto:info@TreadwayEvents.com)

Make checks payable to - **Treadway Events & Entertainment LLC.**

**Total Amount Enclosed \$** \_\_\_\_\_ **Check #** \_\_\_\_\_

*Thank you for supporting our local performing arts programs and Treadway Events!*



**TREADWAY EVENTS**  
& ENTERTAINMENT LLC.

465 NE 181st Ave. #158 Portland, OR 97230

Phone: (971) 266-1781 | Cell: (971) 570-5575

**WWW.TREADWAYEVENTS.COM**